

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES			DCCC (DEMOCRATIC CONGRESSIONAL			
AND	1010 Wisconsin Ave NW			430 S Capitol St SE			
ADDRESS	Washington DC 20007-3603			Washington DC 20003-4024			
	USA			USA			
CONTACT				PRODUCTDCCC TV 9/12-17			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT		1310	
			1500	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS:							1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Ethnicity:		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC										
1 30 MIN	M, W-F SEP	1	05:00A	05:58A	30S	09/12/12-09/17/12	THIS MORNING 5-6AM	2	400.00	800.00
2 30 MIN	W-F SEP	2	05:58A	07:00A	30S	09/12/12-09/14/12	THIS MORNING 6-7AM	2	700.00	1400.00
3 30 MIN	M, W-F SEP	2 1	07:00A	09:00A	30S	09/12/12-09/14/12 09/17/12-09/17/12	THE EARLY SHOW	3	400.00	1200.00
4 30 MIN	Sa SEP	1	05:58A	07:58A	30S	09/15/12-09/15/12	SAT. MORN. LOCAL NEWS	1	275.00	275.00
5 30 MIN	Sa SEP	1	07:58A	10:00A	30S	09/15/12-09/15/12	SAT.CBS MORNING NEWS	1	325.00	325.00
6 30 MIN	Su SEP	1	06:30A	07:00A	30S	09/16/12-09/16/12	THE SUNDAY BUSINESS PAGE	1	125.00	125.00
7 30 MIN	Su SEP	1	08:28A	08:57A	30S	09/16/12-09/16/12	KD/PG SUNDAY EDITION	1	225.00	225.00
8 30 MIN	M, W-F SEP	1	09:00A	09:30A	30S	09/12/12-09/17/12	PITTSBURGH LIVE	2	250.00	500.00
9 30 MIN	M, W-F SEP	1	09:30A	09:57A	30S	09/12/12-09/17/12	PITTSBURGH LIVE	2	250.00	500.00
10	M, W-F	2 1	11:58A	12:30P	30S	09/12/12-09/14/12 09/17/12-09/17/12	NOON NEWS	3	700.00	2100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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	USA			USA			
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NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS: 1							

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			FROM	TO						
30 MIN SEP										
11 M, W-F		1	02:00P	02:57P	30S	09/12/12-09/17/12	THE TALK	2	350.00	700.00
30 MIN SEP										
12 M, W-F		1	02:58P	03:58P	30S	09/12/12-09/17/12	DR. PHIL	2	450.00	900.00
30 MIN SEP										
13 Su		1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUN MORN	1	550.00	550.00
30 MIN SEP										
14 Su		1	10:28A	11:30A	30S	09/16/12-09/16/12	FACE THE NATION	1	550.00	550.00
30 MIN SEP										
15 M, W-F		2	04:00P	04:30P	30S	09/12/12-09/14/12	4-430PM NEWS	3	800.00	2400.00
30 MIN SEP		1				09/17/12-09/17/12				
16 M, W-F		1	04:30P	05:00P	30S	09/12/12-09/17/12	430-5PM NEWS	2	800.00	1600.00
30 MIN SEP										
17 W-F		3	05:00P	05:30P	30S	09/12/12-09/14/12	5-530PM NEWS	3	900.00	2700.00
30 MIN SEP										
18 W-F		2	05:30P	06:00P	30S	09/12/12-09/14/12	530-6PM NEWS	2	900.00	1800.00
30 MIN SEP										
19 W-F		2	05:58P	06:30P	30S	09/12/12-09/14/12	M-F 6PM NEWS	2	1050.00	2100.00
30 MIN SEP										
20 W-F		2	06:57P	07:30P	30S	09/12/12-09/14/12	CBS EVENING NEWS	2	1400.00	2800.00
30 MIN SEP										

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CONTRACT NO. REV.

1201-56336-1

DATE PRINTED

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			FROM	TO						
21	Sa	1	06:00P	06:30P	30S	09/15/12-09/15/12		1	550.00	550.00
30 MIN SEP										
22	Sa	1	07:00P	07:30P	30S	09/15/12-09/15/12	SAT 7PM NEWS	1	550.00	550.00
30 MIN SEP										
23	Su	1	06:58P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	3750.00	3750.00
30 MIN SEP										
24	M,W-Su	2	11:00P	11:35P	30S	09/12/12-09/16/12 09/17/12-09/17/12	11PM NEWS	3	1900.00	5700.00
30 MIN SEP		1								
25	Sa	1	11:00P	11:35P	30S	09/15/12-09/15/12	11PM NEWS	1	1700.00	1700.00
30 MIN SEP										
26	Su	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	1700.00	1700.00
30 MIN SEP										
27	Su	1	11:35P	12:05A	30S	09/16/12-09/16/12	#1 COCHRAN SUNDAY SPORTS	1	950.00	950.00
30 MIN SEP										
28	M,W-F	2	11:35P	12:37A	30S	09/12/12-09/14/12 09/17/12-09/17/12	11:35P-12:37A - LETTERMAN	3	450.00	1350.00
30 MIN SEP		1								
Total Contract:								50		39800.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	39250.00	39250.00	

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								<u>GRAND TOTAL</u>	39250.00	

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